

Advantages of Membership in BWA

- Networking with peers
- Automatic notification of job openings
- Presence in the BWA Membership Directory
 - Hardcopy in Q1 each year
 - Softcopy twice a year
 - Online searchable BWA member database
- Five meetings with skill-improvement presentations each year
 - January
 - March
 - May
 - July
 - November
- BWA Showcase in September
- A social event each year
- Volunteer opportunities
- BWA internet list for posting technical questions

JOIN BWA TONIGHT!

2002 BWA Showcase Schedule

BWA Showcase Exhibition.....6:00—9:30 p.m.
Century Room

Sponsor Presentations

Zoa Techmedia, Inc.6:45—7:15 p.m.
Millennium Room

Door Prize Giveaways7:45—8:00 p.m.
Millennium Room

Keynote Presentation8:00—9:00 p.m.
Millennium Room

Chris Locke, a well-known business writer and innovative thinker, will deliver the keynote presentation on “Writing through the Gonzo Lens.”

As the co-author of *The Cluetrain Manifesto: the End of Business as Usual*, Locke turned conventional Internet wisdom inside-out. His 2001 best-seller, *Gonzo Marketing: Winning Through Worst Practices*, took on a whole new herd of corporate sacred cows, including the fallacies of “permission marketing.”

Exhibitors

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Evergreen Online Learning offers Certified RoboHelp Training and Consulting as well as general web development and consulting for technical writing and documentation staffs. The firm's principal, John Daigle, is currently seminar co-manager for the Rocky Mountain Chapter of the Society of Technical Communications and founder of www.hypertexas.com, the first website devoted to online help authoring.

Currently John is offering a special refresher course covering the soon to be released version of RoboHelp x3 (arriving this coming October).

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The *Boulder County Business Report*, published bi-weekly, reports on the regional marketplace of Boulder and Broomfield counties and the U.S. 36 Corridor. BCBR also publishes the annual *Technology/Manufacturers Directory for Boulder and Broomfield Counties* and the *Boulder Valley Guide*. Its sister publications include *The Northern Colorado Business Report* and *The Wyoming Business Report*.

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Jan Kabili

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Jan Kabili provides professional training and writing services in digital media for web and print. Jan was coordinator of the Adobe software training program and lead instructor at web guru Lynda Weinman's Digital Arts Center in Ojai, California. She is author of three Photoshop books, a regular columnist for Mac Design magazine, and a keynote speaker at national web design conferences. She offers on site training in web design, Photoshop, GoLive, Dreamweaver, PowerPoint, and related software, as well as web site audit services.

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I am a senior Technical Writer that can write both in-house and end-user software documentation, including user guides, tutorials, API manuals, and online help systems. I also have a B.S. in Computer Science.

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