

What do Nonprofit organizations and foundations look for in writers?

1. Mindful of mission statements
2. Reader and writers go hand in hand
3. Initiative – go the extra mile. Proactive is key.
4. Honest with deadlines
5. Make it easy for your assigning editor
6. Old-fashioned
7. Exercise patience
8. Email/Phone etiquette
9. Honest
10. Follow up is important
11. Face to face meetings
12. Passion and energy

10 ways to keep your nonprofit client

1. Adhere to deadlines
2. Understand the likes and dislikes of your editor
3. Keep a thick skin.
4. Connect with your clients on common ground. *Maintaining personal/professional relationships.*
5. *Frequent contact points*, beyond the engagement.
6. Share resources.
7. Have fun.
8. Keep learning.
9. Build your support group
10. Gratitude

Suggested Book Lists

* * Read newspapers/current magazines/Web sites/ Blogs

1. 101 Habits of Highly Successful Novelists: Insider Secrets from Top Writers by Andrew McAleer (Author), Bill Pronzini, ISBN 978-1-59869-589-2
2. Pep Talks, Warnings, And Screeds: Indispensable Wisdom And Cautionary Advice For Writers (Hardcover) by George Singleton (Author) ISBN 978-1-582975-65-8
3. Quit Your Day Job: How to Sleep Late, Do What You Enjoy, and Make a Ton of Money as a Writer (Paperback)by Jim Denney (Author) ISBN 1-884956-04-1
4. Writing for the Soul: Instruction and Advice from an Extraordinary Writing Life (Hardcover)by Jerry Jenkins (Author) ISBN 978-1582974170
5. The First Five Pages: A Writer'S Guide To Staying Out of the Rejection Pile [BARGAIN PRICE] (Paperback)by Noah Lukeman ISBN 068485743X
6. Damn! Why Didnt I Write That?: How Ordinary People are Raking in \$100,000.00 or More Writing Nonfiction Books & How You Can Too! (Paperback)by Marc McCutcheon (Author) ISBN 978-1884956553
7. On Writing (Paperback)by Stephen King (Author) ISBN 0671024256
8. The Elements of Style, Fourth Edition (Paperback)by William Strunk Jr. (Author), E. B. White (Author), Roger Angell (Foreword) ISBN 978-0205309023

OTHERS

Books by Seth Godin

1. Hug Your Customers: The Proven Way to Personalize Sales and Achieve Astounding Results (Hardcover)by Jack Mitchell (Author) ISBN 1401300340
2. How Full Is Your Bucket? Positive Strategies for Work and Life (Hardcover)by Tom Rath (Author), Donald O. Clifton (Author) ISBN 978-1595620033
3. Raving Fans: A Revolutionary Approach To Customer Service (Hardcover)by Ken Blanchard (Author), Sheldon Bowles (Author) ISBN 978-0688123161
4. The Go-Giver: A Little Story About a Powerful Business Idea (Hardcover)by Bob Burg (Author), John David Mann (Author) ISBN 978-1591842002
5. You, Inc.: The Art of Selling Yourself (Hardcover)by Harry Beckwith (Author), Christine Clifford Beckwith (Author) ISBN 978-0446578219
6. 25 Ways to Win with People: How to Make Others Feel Like a Million Bucks (Hardcover)by John C. Maxwell (Author), Les Parrott (Author) ISBN 978-0785260943
7. The Success Principles(TM): How to Get from Where You Are to Where You Want to Be (Paperback)by Jack Canfield (Author), Janet Switzer (Author) ISBN 978-0060594893
8. The Fine Art of Small Talk: How To Start a Conversation, Keep It Going, Build Networking Skills -- and Leave a Positive Impression! (Hardcover)by Debra Fine (Author) ISBN 978-1401302269
9. Monday Morning Choices: 12 Powerful Ways to Go from Everyday to Extraordinary (Hardcover)by David Cottrell (Author) ISBN 978-0061451911

Thanks!: How the new science of gratitude can make you happier by Robert A. Emmons

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