

Marketing Bingo

Business card <input type="checkbox"/>	Direct mail <input type="checkbox"/>	Agent/subcontractor/recruiter <input type="checkbox"/>	Offer coupons <input type="checkbox"/>	Networking/referrals <input type="checkbox"/>
Brochure/flyer <input type="checkbox"/>	Newsletter <input type="checkbox"/>	Press releases <input type="checkbox"/>	Underwrite events <input type="checkbox"/>	Trade shows <input type="checkbox"/>
Listings on others' sites <input type="checkbox"/>	Signage <input type="checkbox"/>	Cold calls <input type="checkbox"/>	Podcasts webcasts blogs <input type="checkbox"/>	Be elected leader of industry group <input type="checkbox"/>
Promotional giveaways <input type="checkbox"/>	Print ads <input type="checkbox"/>	Target industry sectors <input type="checkbox"/>	Write articles <input type="checkbox"/>	Offer free consultations and presentations <input type="checkbox"/>
Website <input type="checkbox"/>	Linked In <input type="checkbox"/>	Join industry groups <input type="checkbox"/>	Volunteer in industry groups <input type="checkbox"/>	Get awards and other recognition for work <input type="checkbox"/>

Passive



Active