Boulder Writers Alliance
2017 Member Directory

Your resource for local communications talent.
Members offer a wide range of services.

Academic/Scientific Writing
Advertising
Articles
Business-to-Business Writing
Brand Identity & Logo Design
Content Creation
Database
Desktop Publishing
Document Design
Editing and Proofing
Environmental Publications
Financial
Graphic Design
Hardware/Electronics
Indexing Services
Illustration
Infographics
Instructional Design/e-Learning
Literary
Management-to-Project Management
Marketing Communications
Medical/Health Publications
Multimedia
Newsletters
Online Help Systems
Scripts
Social Media Content
Software Documentation
Technical Manual Preparation
Telecom
Translation
Usability-to-Usability Testing
Web Content & Design

Cover layout by BWA member Michael Hamers
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This edition of the Boulder Writers Alliance Directory was designed, compiled, and distributed by Joel Meier.

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Introduction to BWA

A Key Source of Talented Communicators
When you start a new project, finding the right writer, designer, marketer, training developer, or website professional is key. Luckily, we can help.

The Boulder Writers Alliance (BWA), established in 1991, is a nonprofit organization of communications professionals in Boulder and throughout Colorado. Our members provide a variety services to businesses and other organizations:

- Academic/Scientific Writing
- Advertising
- Blog Writing
- Brand Identity & Logo Design
- Brochure Development
- Business Plan Development
- Content Marketing
- Copywriting
- Corporate Communications
- Databases & Text Conversions
- Desktop Publishing
- Digital Marketing
- eLearning & Instructional Design
- Editing & Proofreading
- Email Marketing
- Grant & Proposal Development
- Graphic Design
- Marketing Communications
- Medical Writing & Editing
- Multimedia Development
- Newsletters
- Online Help
- Public Relations
- Scientific & Academic Writing
- Script writing
- Social media content
- Storyboarding & Scriptwriting
- Technical Writing
- Translation & Internationalization
- Usability & User Interface Design
- User Manuals
- Web Copy
- Website Content & Design

A Wide Range of Skills
Many of us are accomplished communicators with years of experience. Some are technical writers. Others are savvy marketing types. Some focus on business-to-business technology, others on consumer products. The reality is, BWA has an incredible membership roster of highly skilled communications professionals, making your search for qualified talent painless.

Top Pros Right Here, In Your Own Backyard
Maybe you’re a business with a workload that varies from minute to minute, so project-based work is best. Or, maybe you have open jobs to fill. Turning to BWA is the quickest, easiest way to tap into some of Colorado’s top communication pros.
How to Use This Directory

This document summarizes each BWA member’s experience, skills, specialty, and contact information.

Search by Area of Expertise

You can run a search on specific areas of expertise (e.g., technical writing, content marketing, graphic design). To search for BWA members whose skills match your needs:

1. Open the PDF in Acrobat Reader.
2. Press either CTRL+F (on a PC) or Command +F (on a Mac). A search box will display in the upper right of the screen.
3. Type the word or skill you wish to search for in the entry field.

Online Searches in the Find-a-Writer Directory

You can also search our online Find-a-Writer directory of BWA members. Go to http://www.BWA.org

1. Click on Find a Writer in the top menu.
2. Scroll down and enter a specialty or service in Keyword Search.
3. Click Begin Specialty Search.
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Allison Sylvest

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Summary
Writer, author, and editor with 15+ years of professional experience. Specializes in manuscript editing, marketing, promotion, professional interpersonal communications. Experience includes careers in higher education, nonprofit, publishing and the book industry. Publishes fiction under the name Ryal Woods.

Specialties
Manuscript editing, copy/text editing, writing for newsletters, writing manuscripts, marketing, promotion, professional interpersonal communications, gay fiction. Experience includes careers in higher education, nonprofit, publishing, and the book industry (sales, acquisitions, marketing, book placement).

Keywords
writer, editor, promotions, marketing, publishing, book industry, fiction, manuscripts, professional communications, author, gay fiction, visionary fiction, metaphysical fiction, LGBT fiction, fantasy fiction
Ameen Mustafa

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Website: https://mustafasprojects.wordpress.com

Summary
Ameen Mustafa is a 24 year old transplant eager to break into the tech industry, ideally as a technical writer or technical editor. Ameen graduated from Virginia Tech in 2015 with a degree in history. He is a former tutor and receptionist with a desire to obtain a career that requires tackling complex problems. He has lived and traveled extensively, both domestic and internationally. He currently spends his time working odd jobs, writing, reading, learning Spanish and enjoying food from around the world.

Specialties
My specialties include writing, editing, researching and organizing. I am also proficient at problem solving and work best in a small group.

Software
My software experience ranges from Microsoft Office, educational software and scheduling programs.
Amy Collette

Contact Information

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Telephone Number: 303.579.9907

Website: http://amycollette.com

Specialties

I specialize in helping entrepreneurs and speakers self-publish their world-changing books. Being a published author is essential to establishing yourself as an expert and growing your tribe of raving fans. I also provide:

* Book Editing
* Academic Editing
* Consulting - structure, development, publishing preparation
* Writing Coaching
* Publishing

Profile

Author, Editor, Writing Coach

Keywords

editing, writing, copy writing, book coach, book, textbook, author, speaker
Andra Stanton

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Summary

Author of three published nonfiction books (on art and exercise), completing a novel, lover of art quilts and fabric surface design.
Arlene Moskowitz

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Website: http://arlenemoskowitz.com/

Summary
As a freelance marketing communications professional, I help build brand loyalty and visibility for organizations striving to help people lead healthier lives. It’s been my focus for more than 15 years. Most of my clients are health care systems, health care providers, medical technology companies, or entities tied to environmental sustainability and healthy lifestyles.

Specialties
I can easily take any traditional or digital campaign from start to finish – from market research, strategic messaging, and copy or content development to results analysis:

* Messaging & communications strategy
* Content marketing
* Creative copywriting
* Social media content
* Blog posts
* Success and patient stories
* Brochure development
* Print advertising
* Email marketing
* Direct mail campaigns
* E-newsletters

Profile
I’m focused on building brand loyalty and visibility for organizations striving to help people lead healthier lives. Some of my clients are in B2C markets, others are in B2B. Typically, they’re providers (health care systems, medical practices, etc.); medical technology companies who wish to reach providers; or entities focused on environmental health and healthy lifestyles.

Keywords
MBA, health care, medical technology, medical devices, environmental sustainability, healthy lifestyles, copywriting, email marketing, content marketing, content creation, Web content, brochure, patient stories, success stories, print advertising, direct mail, newsletters, social media, Facebook, B2B, B2C
B.J. Smith

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Summary
A versatile, award-winning writer who crafts informative, engaging communications that help people do their work and achieve their objectives.

Specialties
Technical writing and editing, information management. High-performance computing documentation.

Software
Drupal, Excel, Google Apps, HTML, Linux, wikis, Windows, Wordpress, Word

Profile
B.J. Smith is a writer and editor of technical communications, a manager of information, and a rider of bicycles. He also writes fiction, non-fiction and some poetry.
Barbra Cohn

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Summary
University of Colorado at Boulder, Bachelor’s Degree, English literature, Language Arts, Biology, Religious Studies 1972 – 1977
Received 2 degrees: B.A. in English Literature and a B.A. in Religious Studies, plus a teaching certificate in Secondary English.

Bauman College of Nutrition, certificate in nutrition education, Foods, Nutrition, and Wellness Studies, General 2009 – 2010
Received a certificate as a nutrition educator

Maharishi University of Management, Master of Arts (MA), Professional Writing 1992 – 1994
MA in Professional Writing

Specialties
I specialize in writing and researching scientific studies for manufacturers of nutritional supplements; copywriting for health newsletters, package copy, websites, advertorials, ads, and other promotional materials. I also write about travel and nutrition for magazines and newsletters. My blog -- thehealthy caregiverblog.com -- is for caregivers and everyone who wants to feel healthier, happier, and more energetic.

Profile
I’m a graduate of CU and have lived in Boulder since 1972. I’ve been a professional writer for 36 years, and have written hundreds of health and travel articles for national and local publications. I am also an award-winning poet. My writing has appeared in AAA’s “Encompass,” “First for Women,” “Delicious!,” “Better Nutrition,” “Energy Times,” “Kosmos,” and numerous other magazines and newspapers. My first book, “Calmer Waters: The Caregiver’s Journey through Alzheimer’s and Dementia” is the result of a decade of caring for my husband. I love spending time with my four grandchildren, hiking, and dancing salsa, tango, swing, contra, and Israeli folkdance.

Keywords
health, travel, fiction (children) and non-fiction, Alzheimer’s, dementia, nutrition, health and wellness, travel
Beth Marcum

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Summary
Experienced and energized by working with a team or independently. Research, design, write, and publish content for online or print.

Specialties
Writing projects include help systems, installation, configuration, administration guides, end-user manuals, fact sheets, brochures, newsletters, instructor and e-training manuals, and websites. Strong emphasis in multi-tier systems, databases, web servers, e-business applications, and local area networks. Consistent in meeting all publication deadlines. Proactive communicator with subject matter experts (project managers, developers, quality assurance, product marketing, sales, and operations) to produce documentation for websites, product releases, marketing literature, and e-training materials.

Software

Profile
Communications professional with several years’ experience planning, developing, managing, and releasing accurate and accessible documentation for software and hardware systems in technology, biotechnology, and health services companies.

Keywords
database, biomedical, software, writer, trainer, editor, help, help systems, online help, guides, technical, systems, servers, e-learning
Bill Holtsnider

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Summary
I am a Senior Technical & Marketing Writer: I have over +30 years of writing experience in Boulder/Denver, Silicon Valley and Boston. I have written online help systems, user manuals, ad copy, web content, etc. I have written for CEOs, programmers and marketing and sales people.

Specialties
Technical & Marketing Writer: I have generated technical and marketing material since 1984: online help systems, user guides, reference manuals, brochures, tutorials, RFPs, training materials, internal communications, magazine ad copy, newsletters, application profiles, data sheets, release notes.
Created documents for audiences ranging from programmers to CIOs and varying in length from brief, 15-page marketing proposals to 350-page system architecture papers.
Web Content Provider:
Generated over 500 articles for the company intranet. Wrote/created the daily content for the splash page.
Project Manager, Company Intranet: Went from a static site with no regular users to usage by over 60% of the population.

Software
Microsoft Office, MadCap Flare, Creative Suite (RoboHelp, Dreamweaver), FrameMaker, Windows 7, Chrome/IE/Firefox

Profile
I am a senior writer with nine published books to my name. I have written material for audiences ranging from programmers to CEOs, varying in length from five-page marketing proposals to 1,300-page documentation sets, and in formats ranging from bound paper manuals to daily intranet content. Wrote a pre-IPO presentation used on Wall Street. Single-sourcing online help content to the appropriate format (web, pdf, within the app, etc.) is one of my latest writing assignments.

Keywords
Software Technical Writer, Marketing Writer
Bill Liggett

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Summary
Author of Climate Fiction (Cli-Fi) novel, Watermelon Snow

B.S., Geology from Stanford University, MA, Education from Stanford University, PhD, Applied Social Psychology from NYU, Science Teacher, Santa Cruz High School, Behavioral Scientist, IBM Corporation Strategic Planning Consultant, Yukon-Kuskokwim Health Corporation, Bethel Alaska Program Evaluator/Strategic Planner, Mesa County Valley School District, Grand Junction, CO

Specialties
Managing Change Process, Program Evaluation, Project Management, Baldrige Organizational Development Process

Keywords
Author, climate fiction, climate change, global warming, cli-fi, ecofiction, Blue Glacier, watermelon snow
Caitlin Berve

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Summary
Currently seeking any writing related positions, particularly creative writing, teaching, and/or editing.

Specialties
Writing including creative and critical
Editing including copy and content
Organizing and running writing groups
Environmental allergies
Tutoring writing or science

Software
Microsoft Office, Scrivener, Social Media: facebook, twitter, pinterest, blog

Profile
Caitlin Berve is earning an MFA in Creative Writing and Poetics from Naropa University. In a previous life she was a clinical allergy specialist, biochemistry major, and looking for a career in medicine. Now her passion for reading has become a passion for writing. She has completed three novels, had short stories and poems published in multiple literary magazines, and hopes to teach writing. Caitlin also enjoys running, golf, origami, and warm weather.
Catherine Cormack

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Specialties
I have experience designing and developing cross-browser websites using PHP, JavaScript, XML, CSS, and hand-coded HTML. I am currently developing websites for the Boulder Valley School District using SharePoint, SharePoint Designer, and ASP.NET. I have written software documentation, a business plan that succeeded in raising $100,000, marketing collateral for a tunable optical filter, and successful SBIR grants. I am also very skilled at problem solving, debugging, and self direction, and proficient at working in groups.

Software
WordPress, Dreamweaver, Excel, Sharepoint, Photoshop, FrameMaker, Premier, Joomla, Acrobat, Firefox, Word Internet Explorer, Windows, Unix, MacOs

Profile
Web Developer/Technical Writer

Keywords
web developer, technical writer, XML, CSS, HTML, SharePoint, ASP.NET
Chris Petrizzo

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Summary

I develop and deliver creative, logical, integrated, quality training; both online and in the classroom.
“Does your training CLIQ?”

Specialties

I specialize in developing engaging eLearning experiences using Adobe Captivate, Articulate Storyline, and Microsoft PowerPoint.

Software

Captivate, Adobe Connect, Word, PowerPoint, Mindmanager, GoTo Meeting, WebEx, Storyline, NetExam, Snagit

Profile

Chris Petrizzo is the Founder and CEO of CLIQ Instructional and Performance Solutions, which helps organizations leverage their people by developing and delivering creative, logical, integrated, quality training; both online and in the classroom. Chris brings over 20 years of experience to his clients. He has worked in sectors including information technology, nonprofit, finance, retail, education, and government, and has held positions such as Director of Training, Manager of Educational Services, and Employee Development Manager.

Chris holds a Bachelor’s degree in Interpersonal Communication and a Master’s in Instructional and Performance Technology. His educational background and on-the-job experience in instructional design, eLearning authoring tools, and performance consulting result in his ability to design, develop, and deliver holistic solutions that include dynamic facilitation, engaging online experiences, and comprehensive training and development programs.

Keywords

instructional design, facilitation, webinar, training, captivate, powerpoint, trainer storyline, eLearning, e-learning
Christine Jacques

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Summary

English major who speaks some HTML 5, WordPress, Ruby and a smattering of XML and Java. Currently supporting translation software, working with teams located remotely.

Specialties

Content origination and development; training; online help; topic-based authoring

Software

MS Office Suite; SharePoint 2010 and 2013; Vasont; oXygen; content development

Keywords

HTML5, proofreading, content development
Cindy Mayne

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Summary
Experienced instructional designer and technical writer of training materials, documentation, and other content focused on helping people learn and progress. Diverse industry exposure, including government/military, financial, legal, healthcare, high-tech manufacturing, telecommunications, sales. Good with subject matter experts. Always focused on the learner.

Specialties
25+ years of experience designing, developing, and writing e-learning content, instructor-led, self-paced, and blended training materials, software user manuals, computer-based practices, simulations, on-line help files, system/operation/production manuals, hardware maintenance documentation, higher education curriculum design, web page content.

Team player. Attention to detail. Always focused on the learner. Comfortable working with variety of end users and subject matter experts, including programmers, engineers, upper management, assembly-line workers, front/back office staff, customer service reps, sales reps, military personnel, as well as other technical writers, instructional designers, and content writers.

Software
Microsoft Office suite, FrameMaker, Corel Flow, SnagIt, PHOENIX

Keywords
training, e-learning, classroom, instructor-led, blended, manual, simulation, help, content, documentation, curriculum, instructional design, technical writing
Claudia Strijek

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Website: http://www.StrijekDesign.com

Summary
Although I love creating visual communication pieces, I have expanded my creativity to include writing hybrid poems/memoir.

Specialties
Design print, web, video marketing materials for business of all sizes.

Software
Adobe Creative Cloud, Dream Weaver, Final Cut Pro, Microsoft Office, ArcMap

Profile
I am freelance graphic designer with 20 years experience. I specialize in print design, i.e brochures, annual reports, magazine ads, books, as well as identity development and web design. I collaborate with several other professionals to provide services including copy writing, marketing strategies, search engine optimization.
Deb Kolaras

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Summary
Developing marketing communications that gets your point across succinctly and effectively.

Specialties
copywriting, social media, marketing communication, web content

Software

Profile
I’m a copywriter with more than 20 years of experience. My specialty is Marketing Communications and I’ve written copy for clients in most business sectors, including healthcare, legal, manufacturing, retail, real estate development, entertainment, construction, and hospitality. Clients have been both large and small business-to-business, as well as business-to-consumer. I also manage messaging on social media channels for clients in numerous states, ghostblog for select clients, and produce email marketing campaigns.

Keywords
WordPress, copywriter, marcom, marketing communications, marketing, small business, web content, copywriting, communication, marketing, Illustrator, InDesign, Acrobat, ghostblogging, email marketing, newsletter, brochure, social media, google docs, open office, digital, online marketing
Deb Lockwood

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Summary
Writing clear, concise, and correct content for online and print publication, and for training.

Specialties
Specialties are writing user guides, online help topics, training materials, and policies and procedures. Audiences include end user, administrator, implementation, and developer roles.

Software
MadCap Flare and Capture; Adobe FrameMaker and Acrobat; Microsoft Word, Excel, Visio, and Outlook; TechSmith SnagIt; Wordpress

Profile
Deb Lockwood is a technical writer and Society for Technical Communication (STC) Fellow who has many years of experience writing documentation and training materials for the software, healthcare, supply chain, telecommunications, and financial industries.

Keywords
Technical writer, content developer, online help author, policy and procedures, content management, project management, agile, waterfall
Diana Martin Leavesley

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Summary
Contact me at DLM_Enterprises@yahoo.com

Specialties
Technical writing, editing, project management, resource management, reviews, staffing. Wrote content and published multimedia training materials about wireless communication technologies for delivery to operators, carriers, engineers, and other professionals worldwide. Designed, wrote, coordinated outsourced translations into 10 languages, and published interactive SCORM-compliant online company-wide compliance training. Created and maintained intranet SharePoint sites. Wrote annual report content. Wrote consumer and partner oriented documentation for IoT medical solutions. Wrote scripts and oversaw production of audio modules for Consumer Electronics Show and Mobile World Congress.

Software
Microsoft Office tools, Adobe Acrobat Professional, SharePoint, Articulate Storyline, Excel. Familiar with Adobe InDesign

Profile
Highly organized, extremely productive, and independent; excellent business partner and communicator; effective and innovative leader; able to efficiently coordinate tasks and manage and motivate resources to scope, plan, and deliver projects on time with creativity.

Keywords
Technical writer, editor, manager
Diane Byington

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Specialties
I have worked for the past five years as a business writer and coach. This includes writing professional content for the organization’s publications, analyzing 360 reports and coaching managers around them, developing and delivering training programs, and writing newsletter content, including book reviews and press releases. I was a college professor for many years, so I wrote numerous academic and professional articles. Finally, I am passionate about creative writing. I am shopping my first novel, which is a women’s fiction and religious drama piece. I have published essays, poetry, and short stories.

Software
Word, Excel, Windows

Profile
I am available for writing assignments that include: professional writing (reports, training design and development, etc.) or creative writing.
Dido Clark

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Specialties
Blogging for coaches and therapists, copy editing, content development, web copy, SEO

Software
Windows 10, Excel, Word, Powerpoint, Google Analytics, Google Adwords, AHREFS

Profile
I have a Ph.D. in archaeology gained from my time working at the British Museum in London. Since then, I moved to the States and my interests have been on mindfulness, positive psychology, grief, and life coaching. I have been an editor for over 20 years. For over five years, I have blogged for therapists and coaches so that they and their clients can find their perfect match.

Keywords
Blogging for coaches and therapists, copy editing, content development, web copy, SEO
Donna Marino

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Summary
As a technical writer, I create documentation and training that helps users quickly grasp complicated concepts and tasks. I have also worked as a product manager and developed functional requirements for software engineers and other stakeholders on the project team.

Specialties
My specialty is translating technical or confusing jargon into useful, easy-to-understand information.

Software
MS Office (Word, Powerpoint), MadCap Flare, Articulate, RoboHelp, JIRA, Confluence Collaborator

Profile
My work includes technical writing and instructional design for various software applications. I have created online help, self-paced and instructor-led training, and technical marketing materials.

Keywords
requirements, technical writer, product manager, training, training developer, online help, Agile, Articulate, Madcap Flare, Robohelp, MS Office, Captivate, SAP, Balsamiq
Doug Wray

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Website: http://macwebguru.com

Summary
Doug Wray has been working with online information systems since 1984. Starting in science using TeX and LaTeX realtime rendering on Macs progressing to desktop publishing for commercial printing thence into web design. He’s used numerous electron-herding methods including HTML and CSS. Sometime in 2001 he broke with conventional wisdom and stopped using tables for structure - following in the footsteps of Eric Meyer and Jeffrey Zeldman. He now builds websites exclusively with CSS and finds it an exciting and challenging pursuit.

Specialties
Website content

Software
html, css, javascript, php

Keywords
css, object oriented design, html5
Edith Knehans

Contact Information
Email: PrairieElkLabs@msn.com
Telephone Number: 303.859.2305
Website: http://PrairieElkWritingLaboratory.com

Summary
Talented and versatile writer, proficient in technical communications for the layperson. Successfully generated business materials, including reports, letters, proposals, presentations, memos, reviews, and user guides.

Specialties
* Experienced in writing articles, short stories, essays, research reports, and user guides.
* Well versed in copyediting and proofreading, most recently as data manager for a weather satellite program.
* Strong technical command of the English language; familiarity with virtually all writing styles; serious commitment to excellence in the printed and published word.
* Competent researcher and data reporter.

Software
MS Office 2013 - Word, Excel, Outlook, DOORS, Agile CM, Adobe Acrobat

Keywords
Writing, research, data management, proofing, editing
Elizabeth Frick

Contact Information
Email: efrick@textdoctor.com

Telephone Number: 303.527.2989

Website: http://www.textdoctor.com/editing/

Summary
Creating better writers by editing their scientific, medical, or technical writing. My editing credentials (just ask for copies). PhD, University of Minnesota, English. Twenty-six years teaching technical and medical writing in corporations and organizations. AMWA (American Medical Writers Association) Essential Skills certificate, conferred November 2010 after completion of 8 graded courses; Concepts in Science & Medicine certificate, conferred November 2013 after completion of 8 graded courses. BELS (Board of Editors in the Life Sciences) certification, awarded November 2010. Fellow, Society for Technical Communication (STC), May 2011. DTM (Distinguished Toastmaster [highest award conferred in Toastmasters]), 2013.

Specialties

Software
GoToTraining(R). Microsoft(R) Office. Perfect It(R).

Profile
I am an editorial consultant with 26+ years experience providing meticulous scientific, technical, and medical editing services to a wide range of clients. I focus on improving the language, flow, structure, clarity, and correctness of your texts. I will edit your good articles and documents into excellent final products. I am Board-certified as a medical editor by BELS (Board of Editors in the Life Sciences). I use PerfectIt Pro, an add-on for MS Word that calls out errors not flagged by spellcheck, including inconsistent acronym use, random capitalization, and inconsistent numbers. I am well-versed in AMA and CSE style guides. Learn more here: http://www.bwa.org/main/author/elizabeth-fricke/

Keywords
Medical editing, Scientific editing, Healthcare editing, Consumer education editing, Academic editing, Biotechnology editing, Cardiology, Medical devices
Elizabeth Gold

Contact Information
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Website: http://www.tothepointbiz.com

Summary
I bring a creative voice that’s rooted in inspiration, accuracy and To The Point clarity whether the project is writing stellar copy to market a company, a product or a service or coaching writers to bring out the best in their written expression. I am also a certified digital marketing specialist.

Specialties
With more than 30 years writing experience, my work includes:

* Online and print marketing copywriting
* Newsletter, press release, brochure, web page, training course development and writing
* Magazine articles with focus on general business, real estate, education, high-tech, science and medical research, service-industry, art and travel
* Interviewing for detail and researching for accuracy
* Coaching writers
* Teaching marketing, freelance and fiction writing

Profile
With a degree in journalism and more than 30 years in the publishing industry, I offer a variety of writing genres to clients. Those categories include marketing collateral, magazine articles, ghostwriting and editing. My writing background includes working as a staff writer, a staff editor, and a staff magazine and book publisher. Since 1996 I’ve worked as an freelance writer, editor, marketer, publishing consultant and instructor at the university level.

Keywords
marketing copy, newsletters, digital marketing, web writing, sell sheets, research
Erin Hart

Contact Information
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Telephone Number: 720.445.5411
Website: http://www.walkthetalk.biz

Summary
• Creative writer—from tweets to textbooks • Master of information repurposing • Top-notch developmental editor • Experienced copyeditor and proofreader • Project manager extraordinaire • Former CPA with an eye for numbers and data analysis • Business and marketing strategist

Specialties
• Marketing: strategy, copywriting, and copyediting • Developmental editing of complex, multi-platform content • Extensive experience with veterinary medical terminology • Subject matter expertise in business and financial management • Subject matter expertise in energy healing and spiritual development

Software
Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Google Docs, Dropbox, Slack, JIRA, Constant Contact, MailChimp, WordPress, Sprout Social, Facebook Business, Twitter, LinkedIn

Profile
Word guru with a bent for business. 20+ years of experience in publishing, project management, marketing, and business strategy. Valued equally for unparalleled attention to detail and big-picture thinking.

My special love is building communication plans for fast-growing start-ups. But my inner geek also loves to write style guides and edit complex technical documents that have a hundred moving parts. I’ve written everything from tweets to brochure copy to online course narratives to a book on industry benchmarks. After working as a management consultant for several years, I ran an academic publishing house, then started my own business, Walk the Talk. The testimonials I’ve earned over the years paint a picture of a collaborative problem-solver who builds and maintains strong relationships with stakeholders. I’m the one who’s always looking for the best way to accomplish the goal while sticking to the company’s values.

Keywords
Frank Tagader

Contact Information
Email: tagader@comcast.net

Summary
Project manager and senior technical communicator experienced in content management and knowledge management solutions. Areas of focus include: single-sourcing, structured authoring, content reuse, usability, writing and editing, business process modeling including swim lanes, web site design, interaction design, metadata schema, translation/localization/globalization, change management, and process re-engineering.

Specialties
Project management, technical communication, writing and editing, process engineering, usability, user interface design, human factors, information design, content management, knowledge management, metadata schema, release notes, online help systems, technical writing, installation guides, documentation projects, style guides, product documentation, online documentation, wikis, training guides.
Gretchen Gad Fournier

Contact Information
Email: ggfournier@outlook.com

Summary
An accomplished, creative professional, supporting and driving communications for more than 10 years in the corporate meetings and incentives industry. Employ words, color and design to tell stories, promote performance, evoke excitement and clearly instruct. Solid track record of balancing a client’s sense of value with profit; achieving creativity within deadlines; and thinking steps ahead without losing focus on the details. A go-to problem-solver, effective project manager, caring mentor and team-builder, who nurtures comfortable, happy clients, both internal and external. Always seeking harmony between strategic creativity and operational excellence.

Specialties
B2B and corporate communications.
Heather Revanna

Contact Information
Email: heather.revanna@gmail.com
Telephone Number: 303.905.7093

Summary
A well traveled, curious software professional with skills in writing, training, implementation, support and process improvement.

Specialties

Software

Keywords
Heidi Hall

Contact Information
Email: hhall@me.com

Telephone Number: 303.593.0285

Summary

Specialties
* Software/Hardware/Telecommunications-Print/online docs, including these types: installation, quick reference, SOPs, MOPs, field guides, reference, disaster recovery, programming, application, service, SDK, API, training & online help. Provide style guides, templates, staff mgmt & editing of tech specs, Customer Support & ISO 9001 docs & business plans.
* Marketing & Environmental - Contact me.
* Govt Agencies/Contractors - Contact me, includes responses to RFPs & CDRLs.
* Non-Profit - Contact me.

Software
FrameMaker, Arbortext Editor, oXygen, MediaWiki, Word/Excel/PowerPt, Visio, WebWorks Publisher, RoboHelp, PageMaker, QuarkXPress, Photoshop, Illustrator, CorelDRAW, Dreamweaver, SharePoint, ClearCase (UCM), Subversion (UCM), Proprietary CMS

Profile

I am passionate about improving external documentation to promote your company’s image and increase customer satisfaction, and documenting and improving internal procedures and documentation to enhance operations. Reduced one client’s documentation cycle by 30% by improving processes. Reduced one client’s Customer Support calls for a product by nearly 11% by improving documentation.

Learn more here: http://www.bwa.org/main/author/heidi-hall/

Keywords
technical writer, writer, writing, editor, editing, content, content specialist, content developer, hardware, software, telecommunication, marketing, non-profit, government, environment, environmental, guide, manual, user guide, user’s guide
Hilary Constable

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Summary
Hello! I work as a Writer and HR Consultant. My career has been mostly in HR where I’ve worked for large companies and small with assignments in about 20 U.S. states and 5 countries. I’m currently working on a novel about a woman who finds a link between parallel worlds and a creative nonfiction piece about making decisions that more closely align with what we really want.
James Finder

Contact Information

Email: plexdllc@gmail.com

Summary
Storyline Developer, Instructional Designer
Jeffrey Custer

Contact Information
Email: jcbrews@aol.com

Telephone Number: 720.652.0463

Summary
I am an experienced technical writer, instructor, course developer, and data processing professional. I have experience in many fields, including telecommunications, health care, insurance, customer resource management, retail, manufacturing, and others.

Specialties
Experienced in writing of technical materials for both software and hardware. Ability to work with clients to gather and analyze information. Extensive analytical and synthetic skills. Experience with most common word processing software. Experienced course material developer. Experience Software trainer.

Software

Keywords
technical writer, instructor, course developer, data processing, telecommunications, health care, insurance, customer resource management, retail, manufacturing
Jilly Salva

Contact Information
Email: JillySalva@gmail.com

Summary
On-time, creative, professional copywriter / editor ready to develop, design and deliver superb content to your growing tribe.

Specialties
* Copy Writing
* Content Development
* Editing
* Social Media Strategy and Content

Keywords
Content Creation, Business Writing, Copy Writer, Copy Editor, Social Media, Marketing Communications, Web Content
Jim Groh

Contact Information
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Website: http://jimgrohtechcomm.com

Summary
35 years’ experience in technical communication, including design, layout, writing, illustration, and photography. I have a gift for explaining technical concepts in simple, concise language that reads easily, organizing information logically using task analysis, and creating effective and aesthetic illustrations. I manage the project from concept to deliverable.
Jo Ann Virden

Contact Information
Email: jovirden5@msn.com
Website: http://jovirden.com

Specialties
writing medical technical papers and articles, writing memoir and biography, writing short stories

Software
Microsoft Office

Profile
I have lived in Colorado for over fifty years, coming here from a small town in Nebraska shortly after graduating from high school to attend nursing school at what was then Presbyterian Medical Center School of Nursing.

I have written multiple papers and articles as the manager of a Wound Healing Clinic at Poudre Valley Hospital in Fort Collins. In 2001, I wrote the biography of Ruth Marie Colville, an amazing woman from the San Luis Valley. Since retiring from nursing in 2007, I have written a novel, MY DARLING DOROTHY, a timeless World War II love story based on two sets of authentic love letters I found in my Mother’s “precious junk.” Now, I am interested in exploring assisting people in writing their memoirs, biographies, etc. I’m also interested in medial technical writing.
Joel Meier

Contact Information

Email: joel.meier@comcast.net

Telephone Number: 303.246.0979

Summary

Self-motivated professional with over 15 years technical writing and editing experience that creates time estimates, works independently, and is productive in a deadline-driven environment.

Specialties

Industry experience includes software/hardware, enterprise resource planning, financials, healthcare/medical, manufacturing, white papers, request for proposal, sales communications, APIs, cloud single sign-on, cloud computing, and federated identity management.

Software

Adobe LiveCycle, Arbortext, Astoria, Author-it, Captivate, Documentum, Dreamweaver, Drupal, FrameMaker, HTML Kit, Interleaf, Joomla, MS Excel, MS FrontPage, MS Photodraw, MS PowerPoint, MS Project, MS Publisher, MS Visio, MS Word, Panviva SupportPoint, Plone, Robohelp, SoNet, WordPress, Xyleme, Adobe Photoshop, TechSmith SnagIt, Collage, Paint Shop Pro, and FullShot. Operating Systems—Windows XP and 7. Markup Languages—HTML, XHTML, jQuery, and XML, Access, Confluence, Drupal, Eclipse, Git, Jira, Plone, SharePoint Server, Subversion, TrueChange, and TRUETrack, WinCvs, WinRunner, and XML Spy, Cloud Management

Profile

Joel is a successful Senior Technical Writer from the Denver Metro area. His favorite things to write are user manuals, technical specs, processes and procedures, and help solutions. His other Tech Comm interests include content management, single-sourcing, reuse, and JavaScript. His favorite hobby is recumbent cycling. He lives in Lilly (a Jack Russell) and Charlie’s (a Westie) house in Denver CO with his wife Fiona and 14 year old son.

Keywords

user manuals, technical specs, processes and procedures, help solutions, content management, single-sourcing, reuse, healthcare and medical, manufacturing, software/hardware, enterprise resource planning, financials, white papers, request for proposal and sales communications Adobe LiveCycle, Arbortext, Astoria, Author-it, Captivate, Documentum, Dreamweaver, Drupal, FrameMaker, HTML Kit, Interleaf, Joomla, MS Excel, MS FrontPage, MS Photodraw, MS PowerPoint, MS Project, MS Publisher
John Daigle

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Website: http://www.showmethedemo.com

Summary
Provide consulting and training in the use of Adobe RoboHelp and Adobe Captivate for online help and eLearning development.

Specialties
Adobe RoboHelp, Adobe Captivate

Software
Adobe RoboHelp, Adobe Captivate

Profile
John Daigle is president of Evergreen Online Learning, LLC, based in Evergreen, Colorado. A frequent speaker at national online help conferences, John is an Adobe Certified RoboHelp and Captivate instructor. He also teaches students studying for a degree in Technical Communications at Metro State University in Denver. He has taught RoboHelp since 1992 and Adobe Captivate since they were introduced. His speaking engagements include the STC Manhattan Chapter, STC annual conference in Minneapolis, Atlanta, Philadelphia and the WritersUA conferences coast to coast.

John is a member of the Society for Technical Communication and has a Bachelor of Science degree in Journalism from the University of Houston. He began his career in broadcast news as a reporter for the NBC television affiliate in Houston, Texas.

Keywords
Adobe RoboHelp, Adobe Captivate
Karen Bowen

Contact Information
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LinkedIn: https://www.linkedin.com/in/karenmbowen

Summary
I have become a successful Technical Writer by learning to wear many hats. Although the titles have changed (Technical Writer, Business Process Analyst, Trainer, and Knowledge Engineer), the goals have remained the same—to bridge the gap between technology and users by becoming the subject matter expert and customer advocate.

Specialties
20+ years of designing, developing, and writing: software manuals, tutorials, online help, and training materials; use cases, software requirements, and user interface design specifications; API and web services documentation; process, procedure, and policy manuals; scientific and health-related articles, abstracts, and proposals; marketing brochures and presentations.

M.S. Scientific and Technical Communications.
M.S. Human Performance/Rehabilitative Biomechanics.

Software
Authoring: MadCap Flare, Analyzer, and Contributor; Microsoft Word, PowerPoint, and Visio; CSS, HTML, XML; Adobe RoboHelp, FrameMaker, and Captivate. Version Control: Microsoft TFS, SVN. Project Management and Tracking: Confluence and JIRA Agile, Salesforce

Profile
I enjoy bringing over 20 years of technical communications expertise to technical and non-technical audiences. As a researcher at heart, I always aspire to quickly and independently learn complex technologies to the same depth as an instructor. Since the best documentation is a great user interface, I work with your developers as the user advocate to design and improve the user interface and workflow. Concurrently, I create online help, training, and other guides for your internal and external needs. I’m passionate about helping your company ensure that the quality of your communications supports the value of your products and services.

Keywords
MadCap Flare, Adobe RoboHelp
Kathleen Newton

Contact Information
Email: kathleen_n@comcast.net

Telephone Number: 303.661.9608

Website: http://kathleennewton-wordsmith.com/

Summary
Versatile Editor / Writer / Desktop Publisher who ensures successful impacts on audiences by using analysis, clarity, and creativity.

Specialties
Skills include researching, proofreading, editing, writing, designing, creating templates, applying corporate standards, and managing version control for:

* Technical specifications, test plans, and technical reports (including engineering changes and new version updates).
* Training documentation (departmental procedures, curriculum guides, user manuals, work instructions, and help lines).
* Interactive forms, spreadsheets, charts, and databases.
* Marketing collateral (brochures, press releases, presentations, and newsletters).
* Web content, including Facebook and Twitter.
* Proposals, requests for proposals (RFPs), and contracts.

Software
Structured FrameMaker (XML), Microsoft Word, Visio, Access, Excel, Outlook, PowerPoint, HTML, Requisite Pro, PhotoShop, FrameMaker, LinkedIn, Facebook, Twitter, WordPress, Groupwise, DocZone, DevZone, Primus, Clarify, LiveLink

Profile
I grew up in Steamboat Springs, Colorado, the daughter of a cattle rancher and an English teacher. I have a BA in Communications from CU, a lifetime of writing experience, and over 12 years in technical editing and process writing. I live in Louisville and usually work out of my home, although I work on-site upon occasion. I just completed a position at Medtronic as a Contract Technical Writer (working at their site), where I learned to convert FrameMaker files to structured FrameMaker using XML.

Keywords
Write, edit, publish, communicate, document, publish, format, style, proofread, copyedit, wordsmith, rewrite, software, QA, PreTech, template, version, manual, work instructions, spreadsheets, charts, social media, databases, marketing collateral, brochure, press release, Facebook, Twitter, MS
Kristy Astry

Contact Information
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Website: http://www.kristylantzasystry.com

Summary
I excel at creating relevant, useful, and usable documentation. First, I focus on your customers’ needs. Then, I craft documentation that fits what they need to know, when they need to know it, and how they can do their jobs efficiently using your products and services.

I am the team lead for documentation and translation at my company. We translate our software and documentation into 21 languages. I schedule, prepare materials for, and mediate train-the-trainer sessions. I also serve as a liaison between my company’s business partners and our development teams by running in-house training sessions.

Specialties
Audience analysis, usability, concise writing, thorough editing, active listening. User interface analysis and design. eLearning and translation/globalization/localization.

Software
Madcap Flare, FrameMaker, Captivate

Keywords
technical writing, software documentation, editing, online help, usability
Leah Naess

Contact Information
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Website: http://www.naessventures.com

Summary
Experienced scriptwriter, instructional designer, online help developer, technical writer, editor, website designer, and trainer.

Specialties
Creating short and feature film scripts, video, and documentaries for entertainment and educational purposes. Learning new systems and writing procedures so that others can use them. Working with databases and highly technical information. Conducting historical research and managing film productions. Writing for all mobile devices, notebooks, desktops, and cloud-based applications. Working with instructional system design (ISD), Analysis, Design, Development, Implement, and Evaluate (ADDIE), and the theories and practices of Gagne, Bloom, and Mager.

Software
Final Draft, RoboHelp, FrameMaker, Captivate, Adobe Acrobat, CSS, HTML, Visio, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Windows, Macintosh, Unix, Novell, Red Hat Linux, and Apache

Profile
Experienced instructional designer, scriptwriter, online help developer, technical writer, editor, website designer, and trainer.

Keywords
scriptwriting, screenwriting, elearning, film, documentary, technical writing, online help, help, user guide, API, RoboHelp, Captivate, FrameMaker, XML, instructional design, software, software technical writer, instruction, instructional system development
Lynn French

Contact Information
Email: tech_comm@earthlink.net

Summary
Unique combination of analytic, engineering, & logic skills with writing, editing, and communication skills. Experienced with many development and writing tools. Expert in writing documentation for software developers. Visit http://home.earthlink.net/~tech_comm for detailed information.

Specialties
I am a Technical Communicator with extensive experience in both technical writing/editing and software engineering. I earned a B.S. in Mathematics and Computer Science (Summa Cum Laude) and have experience with many programming languages and operating systems. I have excellent communication, analytical, organization, managerial, research, writing, and editing skills. My professional highlights include:

* Researching technologies, interviewing subject matter experts, evaluating and organizing information
* Writing, editing, proofreading, & maintaining documentation and Websites
* Manuals, online help, proposals, user instructions, specifications, release notes, procedures, reference material, marketing material, Web sites
* Documentation and online help system design
* Team leading, training writers, creating and implementing documentation and programming standards
* Developing and applying style guides and standards
* Web technologies such as CSS, SSI

Software
UNIX, Windows, Dreamweaver, HomeSite, Adobe Acrobat, Interleaf/Quicksilver, ForeHelp, RoboHelp, FrameMaker, Microsoft Office, Microsoft Word, Microsoft FrontPage, Microsoft Excel, Microsoft Outlook, Microsoft PowerPoint, Microsoft Access, Lotus Notes, Visio, SnagIt

Keywords
Lynn Hooghiemstra

Contact Information
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Telephone Number: 206-240-5133

Website: http://www.elynnhwriting.com

Summary
Experienced, highly creative, organized and detail oriented writer with broad range of skills in business, non-profit and fiction writing, project coordination and communication.

Specialties
Proposal Writing, Grant Writing, Developmental Editing/ghostwriting, PR and Communications, Project Coordination, Business writing and editing, such as reports, press releases, etc. Translation and Localization (Dutch-English), Fiction writing, Non-fiction writing, Script writing

Software
MS Office suite, Mac Office products, Razor’s Edge fundraising software, Blogger

Profile
Well traveled and well rounded writer with a broad range of experience in business, non-profit, the arts and fiction writing. I’ve spent an equal amount of time in the US and Northern Europe which gives me insight into business practices and communications protocols in both geographical areas. I have a deep interest in science, technology, travel, the arts and great story telling. Highly organized and creative.

Keywords
Proposal writing, grant writing, marketing, fiction, non-fiction, scripts, developmental editing, project management, ghostwriting, PR, editing
Marie DesJardin

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Website: http://www.mariedesjardin.com/

Summary
Top-notch eLearning and technical information developer, currently designing and producing highly interactive, multimedia online courses and micro-learning videos for desktop and mobile delivery. Deliverables range from mobile games to Web sites to glossy magazines, developed with an eye for international deployment and localization. I’m energized by eLearning and am always looking for new opportunities to apply my skills and deep experience toward delivering world-class solutions targeted toward client needs.

Specialties
I have 20+ years of deep experience in technical communications. Currently I’m focused on developing blended and eLearning solutions for adult learners around the globe. Revenue from the eLearning courses rapidly eclipsed that from traditional classroom training and led to a Circle of Excellence award for innovation. I have developed virtual online labs that eliminate the need for VMware server farms, saving company resources while increasing the availability of the learning environment. Learn more at http://www.bwa.org/main/author/maried3/

Software
Articulate Storyline and 360, Audacity, Camtasia Studio, Snagit, iSpring (PowerPoint add-in), Acrobat Pro, Photoshop, FrameMaker, VMware. Learn more at http://www.bwa.org/main/author/maried3/

Profile
I design and develop complex multimedia eLearning courses, blended learning aids, mobile games and commercial videos. I’m a professional member of the Science Fiction and Fantasy Writers of America (SFWA), a Past President of the Rocky Mountain Chapter of the Society for Technical Communication (STC), and a former chair for the Published Authors Liaison of the Rocky Mountain Fiction Writers association. Learn more at http://www.bwa.org/main/author/maried3/

Keywords
blended learning, eLearning, training, process improvement, multimedia, audio, video, interactivity, localization, technical communication, writing, scripting, process management, performance enhancement, excellence, innovation, enthusiasm, passion, team spirit
Mary Headley

Contact Information

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Telephone Number: 303-652-1752

Website: https://www.linkedin.com/in/maryheadley

Summary

I specialize in business and technical editing and writing, for print and the Web. Please call to learn how you can make your next communication project more successful--or to arrange for ongoing editing or Web site maintenance services.

Specialties

Extensive experience researching, designing, writing, editing, indexing, and proofreading technical and business communications and websites. Three good reasons to hire me: 1) I provide vital focus to your message and translate technical jargon into clear, concise, findable information; 2) I perform quality assurance checks to help ensure your website content and printed documents are engaging, error-free, and easily skimmered by readers and found by search engines; and 3) I offer reasonable rates and flexible working arrangements. Please contact me for your free consultation.

Software

Word, Acrobat, Excel, PowerPoint, Dreamweaver, HTML, Photoshop Elements

Profile

Since 1990 I’ve run Information Engineering Company, providing freelance editorial services for projects, large and small. I use my educational background in business, journalism, and information science to create the quality publications you want.

Keywords

copyeditor, copy editor, copyediting, copy editing, business editor, medical editor, technical editor, ESL editor, software editor, hardware editor, technical editing, medical editing, business editing, software editing, hardware editing, proofreader, proofreading, quality assurance, repurposing, rewriting
Mary Iannotti

Contact Information
Email: mary@digitalmarketingdeva.com
Telephone Number: 303.938.0973
Website: http://www.digitalmarketingdeva.com/copywriting/

Summary
Get more website sales without buying more traffic... By optimizing your digital sales funnel to convert more visitors into buyers. I specialize in writing persuasive web copy designed to sell like a pro. And fixing gaps in the customer journey.

Specialties
Copywriting for sales landing pages, website pages and email campaigns. Setting up and optimizing online sales funnels. Website reviews.

Software

Profile
Here’s how I can optimize your digital sales funnel to convert more visitors into buyers. Using voice-of-customer research, I find sales strategies and copy that will resonate with your target audience. Persuasion methodologies tailored to your market get added. The process gets topped off with design techniques that ensure maximum readability and outstanding user experience. So your visitors will be motivated to take the action you want. No matter where the customer journey starts. Email. Digital ad. Or search.

Keywords
Web copywriting, website copywriting, copywriter, web landing pages, sales landing pages, website content, email marketing, email copywriting, digital sales funnel, online sales funnel
Mary King

Contact Information
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Telephone Number: 303.494.2206

Summary
I specialize in clear, concise, and accurate medical communications. I have a unique combination of clinical expertise and solid business experience that sets me apart in the field of medical communications. As a specialist in writing for medical audiences, I have extensive experience in preparing medical education (CME) materials, sales training, journal articles, white papers, and other communication projects. I love variety in project types and topics, but I have special expertise in oncology, pulmonary diseases, immunology/infectious diseases, neurology, and laboratory diagnostics.

Specialties
- Medical communications, 20+ years of experience
- All types of writing for physicians, nurses, allied health professionals, and pharmaceutical and medical devices sales forces
- Interactive, online continuing medical education or sales training programs
- Slides with scripts
- Audio, animation, and video scripts
- Manuscripts
- White papers and corporate blogs

Software
Contact me for more information. I’m very familiar with all Office products and Endnote, and I use other programs as needed. I’ve also written in a number of online educational platforms.

Profile
Principal, King Medical Communications LLC, Boulder CO. I have 20+ years experience as freelance medical communications specialist. I was formerly Senior Clinical Scientist, Technical Marketing, DuPont Medical Products. Prior to that, I was professor of pathology and clinical lab director, Medical College of Virginia. I have a PhD in Biochemistry, completed a 2-year Postdoctoral Fellowship in Clinical Chemistry, and obtained certification as a Diplomate of the American Board of Clinical Chemistry (DABCC)

Keywords
Medical Writing Communications, Continuing Education, Scripts, White papers, Manuscripts, Sales training, Pharmaceutical, Medical Devices
Matthew Rhodin

Contact Information
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Telephone Number: 781.367.3498

Summary
I am a recent graduate of Syracuse University with a B.A. in Writing & Rhetoric and an active adventure journalist. I work with a new online publication, Karuna Outdoor, where I regularly write and manage content.

Specialties
Magazine editing and content management. I work with a team of editors with Karuna Outdoor to provide inspiring articles to our readers and spread our passion for the outdoors. Other notable skills include social media management, proofreading/editing, and writing tutoring.

Software
Word, PowerPoint, Wordpress

Profile
Originally from Boston, Massachusetts. Recently moved to Boulder to climb hard and engage as a writer in one of the most prominent outdoor-sports hubs in the world.

Keywords
Editor, Editing, Proofreader, Proofreading, Tutor, Tutoring, Adventure, Journalist, Climbing, Writer, copywriter, copywriting, copyediting, copyeditor, copy editing, copy editor, social media, filmmaker, filmmaking, communications, freelance, climbing editor
Michael Hamers

Contact Information

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Summary

Brand Identity / Logo Design and implementation Award-winning ideas & technical illustration

Specialties

• Branding / Logo Design • Product Illustration • Technical and Bioscience Illustration • Print Collateral: Brochures, direct mail, website • Naming and tagline creation and/or coaching • Book formatting and cover design • Print / duplication management • Publication project management

Software

Adobe Suite including: Illustrator, InDesign, Photoshop, DreamweaverAdobe AcrobatQuarkXpressAutodesk Maya

Description

Mike Hamers, owner of Lightspeed Design & Branding Group has 35-years of experience serving a wide range of industries including, high tech, aerospace, medical, oil & gas, alternative energy, nanotech, and more. Mike works closely with entrepreneurs and business leaders to help launch their ideas into the marketplace through innovative design and illustration. “I love the design process... it’s a mix of craft, science, storytelling and philosophy.” Mike has won over 25 “Awards of Excellence”; for his logos, packaging and font design from American Corporate Identity and Graphis International. His work has appeared in Wired Magazine, the “The Little Book of Layouts: Good Designs and Why They Work” and industry publications on logo and brochure design. Using symbols, fonts, words and color, Mike builds out the brand identity, creating a visual communication bridge between company and client with solutions that are immediately recognizable, distinctive and memorable.

Key Words

Logo design, award-winning, logos, branding, identity design, packaging design, web design, font design, branding strategies, technical illustration, product illustration, diagrams, web graphics, web buttons, photoshop, color correction, photo retouching.
Michael Sharp

Contact Information
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Telephone Number: 720.771.8012

Specialties
Excellent written and verbal communication skills / Able to work independently, meeting project deadlines and deliverables on time / Experienced working as a project leader and team player. Particularly interested in information design and helping people interact with new technology and tools.

Specialties:

* Information design (iDx)
* Information experience (iX)
* Augmented reality
* Message building
* User/player experience
* Wicked problem solving

Software

Profile
I live in Northeast Boulder and love being near the Rocky Mountains.

Keywords
Information design, technical communication, writing, editing
Michelle Lonsinger

Contact Information
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Website: http://www.coalcreekdocs.com

Summary
I love words of all kinds. Whether it’s a short story, novel, resume, job application, college application essay, 501(c)(3) application, software manual, user guide, annual report, blog post, silent auction program, postcard, menu, ad, poster, business card, newsletter, website, price list, grant application, form, invoice, or pretty much anything else, I can help you make it better with editing, proofreading, research, or writing assistance.

Specialties
Non-fiction and fiction editing and proofreading. Technical writing, research, and editing. Website design and maintenance.

Keywords
editing, proofreading, technical writing, research, websites, fiction, non-fiction
Patty Graner

Contact Information

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Telephone Number: 303.916.8835

Website: http://www.peegeeworks.com

Summary

Proposal Writer, Marketer, Content Manager, Event Planner, Project Manager, Strategist - seeking freelance projects and short-term opportunities.

Specialties

PeeGee Works offers both strategic business consulting and tactical virtual assistance across a wide range of solutions – online, on-site, or somewhere in between. If you are a business looking for writing services, you may be interested in my solutions for the following:

* Proposals/RFPs - Strategy, Evaluation/Audit, Peer Review, Proposal Coordination or Project Management, Database Management, Content Creation, Source RFP Creation, Editing and Proofreading, Business Requirements Gathering, Compliance Matrix Creation
* Grants - Process Evaluation/Review, Research, Writing
* Product - Technical Copy Writing
* Web - Content Strategy and Writing. Learn more at http://www.bwa.org/main/author/pgraner/

Software

SOFTWARE: Adobe Cloud, Apple iOS, FinalCut Pro, Marketing Automation, Microsoft 365, SalesForce, Qvidian, Sharepoint TOOLS: Canva, Constant Contact, Dropbox, Eventbrite, G(oogle) Suite, GoToMeeting, Hootsuite, MailChimp, Skype, Slack, Survey Monkey, Trello

Profile

I am a highly versatile, data-driven, and accountable professional with a commitment to delivering high-quality solutions for both those within the writing community and out. Equally experienced, educated, and certified across all of my specialties, I offer both strategic business consulting and tactical virtual assistance in a variety of areas – proposal writing, project coordination, digital marketing, social media, content marketing, event/meeting planning, and general administrative support. Learn more at http://www.bwa.org/main/author/pgraner/

Keywords

Business consulting, virtual assistance, short-term, long-term, interim, contractor, consultant, virtual, remote, project-based, proposals, RFPs, proposal strategy, proposal evaluation, proposal process
Peggy Sands

Contact Information
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Summary
Award winning designer, artist and illustrator with over 35 years of experience. Self motivated, professional, detail-oriented, on-time and on-budget, Sands brings an artist’s sensibilities to all aspects of her work.

Specialties
An award-winning professional artist, illustrator and graphic designer for over 35 years, I bring my artistic sensibility and insight to all aspects of my work. I teach drawing, watercolor and composition workshops across America. Although skilled and experienced in all forms of design, I currently specialize in print design, book design (covers and interiors) and branding. For more information please visit my websites: peggysands.com, indigodisegno.com, or contact me at peggy@peggysands.com.

Software
Adobe Creative Suite, (Indesign, Photoshop, Illustrator, Acrobat), Powerpoint, Wordpress, MS Office, Open Office

Profile
A professional artist, illustrator and graphic designer, Sands has been in the arts her entire life. She grew up in NY, graduated from Rhode Island School of Design and commenced her professional career as an editorial illustrator in Boston. She’s travelled the world, living in India and Italy and now calls Boulder, Colorado home. Sands designs (primarily book design) teaches her ‘Drawing Without Fear’ Workshops, paints public murals (and rides her bike whenever possible).

Keywords
design, illustration, graphic design, art, artist, mural, murals, muralist, fine art, fine artist, design, book design, book cover design, logo, logo design, identity, branding, award winning, the best, excellent, designer, experienced, Peggy Sands art, Sands artist, illustrate, illustrator, mural, muralist, murals, fine art murals, commissions
Phil Nugent

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Telephone Number: 303.641.7001

Website: http://ncgmarketing.com

Specialties
Marketing Strategy, Branding, Online Marketing, Search Engine Optimization, Content Marketing, Social Media Marketing, Copywriting

Profile
I am the managing director of NCG Strategic Marketing, a consulting firm that helps accountants and attorneys (and other smart people) prioritize and execute their online marketing and business development initiatives. NCG Strategic Marketing helps professionals in solo and small firms across the U.S. by helping them develop a marketing strategy that defines and leverages their unique selling proposition in a crowded marketplace. From this foundation, we put together a 12-month marketing plan that prioritizes the client’s marketing goals and provides them with a full spectrum of marketing services, including website design, search engine optimization, social media marketing, business development coaching, and more.

I am a non-practicing attorney with more than 15 years of marketing and communications experience in a range of verticals, including accounting, the law, technology, and real estate. I have provided in-person and online training to thousands of professionals on how to proactively use LinkedIn to build one’s personal brand and attract new clients.

Keywords
marketing, branding, strategy, marketing strategy, marketing plans, digital marketing, online marketing, website, website design, website maintenance, WordPress, blog, blogging, content, content marketing, search engine optimization (SEO), social media
Philip Tobias

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Website: http://www.PhilipTobias.com

Summary
Internationally-published writer, editor, designer, and photographer.

Specialties
Take advantage of my extensive business communications expertise, which includes many years of copywriting, graphic arts, and electronic publishing. Publishing experience includes ads, books, brochures, direct mail, e-books, e-learning, e-newsletters, magazines, marketing collateral, multimedia, newspapers, online help systems, photography, press releases, sales scripts, search engine optimization, social media, software tutorials, technical writing, training manuals, user guides, videos, plus responsive Web site design and development. Let a versatile, award-winning professional enhance your publishing projects.

Software

Profile
Grow your business using my technical and marketing communications - Effective writing, graphic design, multimedia, photos, and Web sites.

Keywords
Ads, advertisements, blog, blogging, books, booklets, brochures, CBT, Creative Cloud, digital photography, direct mail, ebooks, editing, editor, e-learning, elearning, e-newsletters, Facebook, graphics, graphic arts, graphic design, magazines, manuals, marcom, marketing writer, marketing writing, multimedia, newsletters, newspapers, online help, photos, press releases, publishing, responsive Web sites, sales scripts, SEO, search engine optimization, social media, software, software manuals, technical writer, technical writing, training, training manuals, tutorials, Twitter, user guides, videos, Web design, Web development, Web sites
**Rick Killian**

**Contact Information**

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*Telephone Number:* 303.554.6226

*Website:* http://KillianCreative.com

**Summary**

NYT Bestselling developmental editor and ghostwriter. Whether you have the inkling of an idea for a book and don’t know where to start or are ready to look for an agent or publisher, I can help you create a quality manuscript and develop a plan for getting it into the market and make an impact for your business or nonprofit.

**Specialties**

We help authors—primarily nonfiction—create great books and use them to build their businesses, messages, and platforms.

**Software**

MS Word, MS Excel, MS PowerPoint, Scrivener, Keynote, Pages

**Profile**

Rick Killian was the developmental editor on the platinum-selling Jesus Freaks and ghostwrote Jesus Freaks: Revolutionaries by dc Talk and The Voice of the Martyrs. He was also the ghostwriter for the NYT’s bestsellers The American Prophecies and The Final Move Beyond Iraq by Michael D. Evans. The more than fifty titles he has worked on since 1997 have sold roughly 3 million copies.

**Keywords**

ghostwriter, ghostwrite, developmental, editor, edit, ghostwriting, copyeditor, copyedit, blog, blogging
Rose Dotson

Contact Information
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Summary
I specialize in technical writing, eLearning design and development, and instructional design with experience in the telecommunications, software engineering, and IT industries. I am a versatile professional writer who is detail-oriented, organized, and able to manage a project from start to finish.

Specialties
I excel at explaining the complex in simple, understandable language. My technical education and years in technology are a superb addition to my writing skills. I have a working knowledge of data networking, telecommunications, programming, software life cycles, software development processes, and project management.

Software
Microsoft Word, Dreamweaver, FrameMaker, Fireworks, Adobe Connect, Photoshop, Adobe Premier Elements, Captivate, SharePoint

Profile
I have extensive experience as a technical writer with specialties in telecommunications and networking, eLearning, and instructional design. I have a B.A. in English (journalism and nonfiction writing), a Master of Telecommunications degree, and a Master’s degree in Information and Learning Technologies.

Keywords
eLearning, telecommunications, IT Instructional Design, software engineering
Ross Flaven

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Website: http://www.writeware.net

Summary
I have exceptional aptitude in the management, writing, editing, layout, and production of modern end-user, marketing, and corporate communications and technical references. I formed and managed technical documentation and creative services departments for four companies.

Specialties
I started my technical and marcom career in 1982 with a CP/M-based KayPro II and Select word processor. Through the years I have kept up with current technology. I have experience using most design, documentation, and layout tools—including traditional wax, paper, and t-square—and can acquire proficiency quickly with new software applications and tools.
Ryan Rudnansky

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Summary
Professional writer since 2006. Former writer for TravelPulse.com (travel), BleacherReport.com (sports) and Sonoma West Publishers (community).

Specialties
Blogging, SEO content

Keywords
journalist, writer, blogger
Shawn Schuldies

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Summary
I’ve been a technical writer for several years and have found it to be a good fit for me because I’m both a writer and someone who is curious how things work. Throughout my career I have always focused on the audience first to make sure they get the best possible product. When working on any project I strive to be as helpful, adaptable and practical as possible.

Specialties
Innovative technical writer experienced in creating online help, manuals and other forms of documentation. I strive to always focus on the audience first. For me, the audience is always the most important part of any project.

Software
FrameMaker, Microsoft Word, Excel, Microsoft PowerPoint, Adobe RoboHelp, Adobe Acrobat, Adobe Photoshop, Adobe PageMaker; Dreamweaver, PaintShopPro, Arbortext, SharePoint, SourceSafe, Documentum, HTML, XML, SGML and JavaScript

Keywords
technical writer, online help
**Stacey Stern**

**Contact Information**
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**Summary**
I help people tell their stories. Whether it is your business, book, or passion project, I can guide you to the heart of your aspirations and the essence of your message. I specialize in communication consulting, business identity coaching, author coaching, book development, and editing. I write, ghostwrite, and offer comprehensive editorial services.

**Specialties**
communication consulting, business identity coaching, author coaching, book development, editing, writing, ghostwriting, developmental editing, structural editing, copyediting, editorial consultation, content development, messaging, marketing, communication strategy

**Profile**
A Connector of Dots & People, I collaborate with bright individuals to do enlightened, impactful work. Over the past 25 years, I have done this in various ways -- through communication consulting; business and author coaching; book development; creating and hosting a radio show about passion and joy in work and life; raising millions of dollars for social change and environmental protection; editing books, websites, blogs, marketing materials, and more; helping grow businesses; and connecting like-minded people in support of one another. More high energy than “zen” personality-wise, I am authentic to the core and bring my heart, mind, and integrity wherever I go.

**Keywords**
editing, writing, ghostwriting, boulder, communication, consulting, author, coaching, book, development, editorial, services, business, identity, websites, books, blogs, articles, white papers, proposals, publishing, boulder, author coach, editor, communication coach, communication consultant, business identity coach
Steve Hultquist

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Summary
Increase revenue, decrease costs, and reduce risk through the wise use of people, process, and technology.

Specialties
By working with business and organizational leaders as a speaker, writer, and coach/consultant, we work together to find breakthroughs. My first book, the critically acclaimed Open Your Heart with Skiing, marries life with alpine skiing to create a synergy of growth in each area. Clients worldwide get insights into their products and services, assistance with marketing and selling them, and guidance in technology to deliver the best capabilities for their customers.

Software
WordPress, Cloud computing, Mac OS X, Windows XP, Curio, Microsoft Office, Windows Server, Windows 7, Evernote, Mind Manager, BSD, Linux, Google Apps, Exchange, Windows Vista, iPhone, iPhone apps, Zoho
Steven Peliotis

Contact Information

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Telephone Number: 303.504.0230

Website: http://www.linkedin.com/in/peliotis

Summary

Specialties

Editing Skills: Developmental editing, substantive editing, copy editing, and technical research | Skilled in developing technical information, concepts, theories, graphics and images, audience definitions, context orientation, statements of purpose, scope, and goals | Extensive experience in proofreading for accuracy, style, format, and document quality | Develops style guides, Familiar with Chicago Manual and Microsoft style guides

Software


Profile

Editor – Science, Technology, Engineering: Editor and writer with extensive industry experience, engineering degree, and graduate-level education in technical communication. Adept in developing complex information in scientific, technical, and engineering subjects. Effective collaborator with remote subject-matter experts.

Keywords

Subject-Matter Experience: ASIC Design, Assembly and Test, Broadcast and Cable TV, Commercial Aviation, Component Engineering, Corporate Communication, Data Center Design and Operation, High-Reliability (Hi-Rel) Testing, Information Technology, Intellectual Property, Interactive Television (iTV)
Suzanna Schulze

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Telephone Number: 719.331.5780

Summary
25+ years of experience designing, writing, and editing documentation for software developers and computer system users, and hardware end-user instruction manuals. Experience writing and editing API reference docs and developer guides, as well as modifying HTML-based API conceptual documentation, including relevant sample code. Experience with source code written in Java, JavaScript, and Python.

Specialties
API technical writing, both conceptual and reference documentation. Proficient in HTML, XML, CSS, developing knowledge of JSON, JavaScript, Java, Python.

Software
Proficient in Arbortext Editor SGML and Contenta content management system. HTML, CSS, XML, JSON, JavaScript, Java, Python. Experience with GitHub source version control, GitHub Client, Windows command line, Linux command line.

Profile
I currently live and work in Colorado Springs for InfoPros where I have developed my knowledge and expertise as an API technical writer. Personal interests include the study of ancient healing techniques from India, yoga, and music (cellist with the Colorado Springs Philharmonic since 1987). I have BM and MM degrees in Music Performance from Rice University.

Keywords
API documentation, technical writer, software, communications, SGML, Arbortext Editor, Contenta CMS, HTML, CSS, XML, JSON, GitHub, JavaScript, Android Studio, Java, MadCap Flare, FrameMaker, Adobe
Tricia Fitzpatrick

Contact Information
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Telephone Number: 303.527.3579

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Summary
Engaging storyteller, effective marketing writer, video producer and forward-thinking communications strategist.

Specialties
Copy that sells, compels and puts you on top of the world. Specialties include copywriting, advertising, public relations, websites, PPC, video scripts/storyboards/producing, social media, integrated print and online campaigns, email campaigns, blogs, and journalistic pieces.

Software

Contact me for more information.

Profile
I am a marketing writer and communications strategist skilled at making the complex simple, and the simple sing. My strength is creating messaging that makes a difference—whether to make technical products easy to understand; bring benefits to life; or change public opinion. I’ve written to clarify, motivate, inspire, sell. Industry experience includes b-to-b, b-to-c, education, water treatment equipment, natural foods, consumer goods, and healthcare.

Keywords
copywriter, copy writer, copywriting, copy writing, content writer, website content writer, web writer, freelance writer, article writer, blog writer, blog post writer, seo writer, seo content writer, social media, marketing writer, marketing communications
Valerie Webster

Contact Information
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Telephone Number: 571.237.7751

Summary
Savvy marketing professional with multi-discipline experience ranging from teaching writing skills to creating successful social media campaigns. Award-winning performance in large tech corporations developing winning sales proposals, product and sales promotions, marketing development. Now leveraging my expertise to assist startups from launch to either going concern or buyout.

Specialties
Marketing content, social media, mobile apps

Software
Word, Powerpoint, Excel

Keywords
marketing, social media, technology, mobile
Other Members’ Contact Info
While the following BWA members do not have profiles available at this time, please feel free to contact them.

Cheryl Grandy
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Deborah Kelly
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Emily Goodin
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James Hensinger
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Jara Raphaelson
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Jeff Kerr
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Jennifer Keeler
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Jessica Jarrard
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Kit Brown  
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Lawrence Brown  
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Linda Williams  
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BWA Member Websites

- Allison Sylvest: http://in2thewood.com
- Ameen Mustafa: https://mustafasprojects.wordpress.com
- Amy Collette: http://amycollette.com
- Andrea Stanton: http://www.andrastanton.com
- Arlene Moskowitz: http://arlenemoskowitz.com/
- B.J. Smith: https://smithcompound.wordpress.com/books/
- Barbra Cohn: http://www.cohnwritingsolutions.com,%20barbracohn.com
- Bill Holtsnider: http://www.billholtsnider.com
- Bill Liggett: http://williamliggett.com
- Caitlin Berve: http://caitlinberve@wordpress.com
- Chris Petrizzo: http://www.cliq.biz
- Deb Kolaras: http://www.marketingjava.com
- Deb Lockwood: http://www.linkedin.com/in/deblockwood
- Diane Byington: http://www.dianebyington.com
- Dido Clark: http://didoclarck.com
- Doug Wray: http://macwebguru.com
- Edith Knehans: http://PrairieElkWritingLaboratory.com
- Elizabeth Frick: http://www.textdoctor.com/editing/
- Elizabeth Gold: http://www.tothepointbiz.com
- Emily Goodin: http://emilygoodin.com
- Erin Hart: http://www.walkthetalk.biz
- Hilary Constable: http://www.constablehr.com
- James Hensinger: http://JHensinger.org
- Jim Groh: http://jimgrohtechcomm.com
- Jo Ann Virden: http://jovirden.com
- Joel Meier: https://www.linkedin.com/in/joelameier
- John Daigle: http://www.showmethedemo.com
- Karen Bowen: http://ekarenbowen.info
- Kathleen Newton: http://kathleennewton-wordsmith.com/
- Kit Brown: http://www.comgenesis.com
- Kristy Astry: http://www.kristylantzastry.com
- Leah Naess: http://www.naessventures.com
- Lynn Hooghiemstra: http://www.elynnhwriting.com
- Marie DesJardin: http://www.mariedesjardin.com/
- Mary Headley: https://www.linkedin.com/in/maryheadley
- Mary Iannotti: http://www.digitalmarketingdeva.com/copywriting/
- Michael Hamers: http://www.lightspeedca.net
- Michelle Lonsinger: http://www.coalcreekdocs.com
- Patty Graner: http://www.peegeeworks.com
• Peggy Sands: [http://indigodisegno.com](http://indigodisegno.com)
• Phil Nugent: [http://ncgmarketing.com](http://ncgmarketing.com)
• Philip Tobias: [http://www.PhilipTobias.com](http://www.PhilipTobias.com)
• Rick Killian: [http://KillianCreative.com](http://KillianCreative.com)
• Ross Flaven: [http://www.writeware.net](http://www.writeware.net)
• Ryan Rudnansky: [http://www.triptothecore.com/%20](http://www.triptothecore.com/%20)
• Shawn Schuldies: [http://www.rightwriter.us](http://www.rightwriter.us)
• Stacey Stern: [http://www.staceystern.com](http://www.staceystern.com)
• Steve Hultquist: [http://stephenhultquist.com/](http://stephenhultquist.com/)
• Steven Peliotis: [http://www.linkedin.com/in/peliotis](http://www.linkedin.com/in/peliotis)
• Tricia Fitzpatrick: [http://triciafitzpatrick.carbonmade.com/](http://triciafitzpatrick.carbonmade.com/)